



TABELA DE PREÇOS PUBLICIDADE NACIONAL ANO DE 2021
 TABELA DE PREÇOS PUBLICIDADE NACIONAL ANO 2021 : EM VIGOR PARA TODAS AS EXIBIÇÕES A PARTIR DE 1 DE JANEIRO DE 2021
 UNIDADE : EUROS

| | 6 | 8 | 10 | 15 | 20 | 25 | 30 | 35 | 40 | 45 | 60 | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|---|
| T01 | 19,26 | 24,25 | 28,48 | 35,53 | 36,65 | 49,58 | 59,28 | 68,95 | 79,42 | 90,15 | 120,05 | T01 |
| T02 | 24,07 | 30,31 | 35,60 | 44,41 | 45,81 | 61,98 | 74,10 | 86,19 | 99,28 | 112,69 | 150,07 | T02 |
| T03 | 30,09 | 37,89 | 44,50 | 55,51 | 57,27 | 77,47 | 92,62 | 107,73 | 124,10 | 140,86 | 187,59 | T03 |
| T04 | 37,61 | 47,36 | 55,63 | 69,39 | 71,58 | 96,84 | 115,78 | 134,67 | 155,13 | 176,08 | 234,48 | T04 |
| T05 | 47,01 | 59,20 | 69,53 | 86,74 | 89,48 | 121,05 | 144,72 | 168,33 | 193,91 | 220,10 | 293,10 | T05 |
| T06 | 56,41 | 71,04 | 83,44 | 104,09 | 107,37 | 145,26 | 173,67 | 202,00 | 232,69 | 264,12 | 351,72 | T06 |
| T07 | 67,70 | 85,25 | 100,13 | 124,90 | 128,85 | 174,32 | 208,40 | 242,40 | 279,23 | 316,94 | 422,07 | T07 |
| T08 | 79,88 | 100,59 | 118,15 | 147,39 | 152,04 | 205,70 | 245,91 | 286,03 | 329,49 | 373,99 | 498,04 | T08 |
| T09 | 93,46 | 117,69 | 138,24 | 172,44 | 177,89 | 240,66 | 287,71 | 334,66 | 385,50 | 437,57 | 582,70 | T09 |
| T10 | 109,35 | 137,70 | 161,74 | 201,76 | 208,13 | 281,58 | 336,63 | 391,55 | 451,03 | 511,95 | 681,76 | T10 |
| T11 | 127,39 | 160,42 | 188,42 | 235,05 | 242,47 | 328,04 | 392,17 | 456,16 | 525,45 | 596,43 | 794,26 | T11 |
| T12 | 148,16 | 186,57 | 219,14 | 273,36 | 281,99 | 381,51 | 456,09 | 530,51 | 611,10 | 693,64 | 923,72 | T12 |
| T13 | 171,86 | 216,42 | 254,20 | 317,10 | 327,11 | 442,55 | 529,07 | 615,39 | 708,88 | 804,63 | 1.071,51 | T13 |
| T14 | 199,36 | 251,04 | 294,87 | 367,84 | 379,45 | 513,35 | 613,72 | 713,85 | 822,30 | 933,37 | 1.242,96 | T14 |
| T15 | 230,66 | 290,46 | 341,16 | 425,59 | 439,02 | 593,95 | 710,07 | 825,93 | 951,40 | 1.079,90 | 1.438,10 | T15 |
| T16 | 266,41 | 335,48 | 394,04 | 491,55 | 507,07 | 686,01 | 820,13 | 953,95 | 1.098,87 | 1.247,29 | 1.661,01 | T16 |
| T17 | 306,38 | 385,80 | 453,15 | 565,29 | 583,13 | 788,92 | 943,15 | 1.097,04 | 1.263,70 | 1.434,38 | 1.910,16 | T17 |
| T18 | 352,33 | 443,67 | 521,12 | 650,08 | 670,60 | 907,25 | 1.084,63 | 1.261,60 | 1.453,26 | 1.649,54 | 2.196,68 | T18 |
| T19 | 404,13 | 508,89 | 597,73 | 745,64 | 769,18 | 1.040,62 | 1.244,07 | 1.447,05 | 1.666,88 | 1.892,02 | 2.519,59 | T19 |
| T20 | 461,92 | 581,66 | 683,20 | 852,27 | 879,17 | 1.189,43 | 1.421,97 | 1.653,98 | 1.905,25 | 2.162,58 | 2.879,90 | T20 |
| T21 | 521,96 | 657,27 | 772,02 | 963,06 | 993,46 | 1.344,05 | 1.606,82 | 1.869,00 | 2.152,93 | 2.443,72 | 3.254,28 | T21 |
| T22 | 588,25 | 740,75 | 870,07 | 1.085,37 | 1.119,63 | 1.514,75 | 1.810,89 | 2.106,36 | 2.426,35 | 2.754,07 | 3.667,58 | T22 |
| T23 | 660,61 | 831,86 | 977,08 | 1.218,87 | 1.257,35 | 1.701,06 | 2.033,63 | 2.365,44 | 2.724,79 | 3.092,82 | 4.118,69 | T23 |
| T24 | 739,88 | 931,68 | 1.094,33 | 1.365,14 | 1.408,23 | 1.905,19 | 2.277,67 | 2.649,30 | 3.051,77 | 3.463,96 | 4.612,93 | T24 |
| T25 | 828,67 | 1.043,48 | 1.225,65 | 1.528,95 | 1.577,21 | 2.133,81 | 2.550,99 | 2.967,21 | 3.417,98 | 3.879,63 | 5.166,48 | T25 |
| T26 | 926,45 | 1.166,62 | 1.370,28 | 1.709,37 | 1.763,33 | 2.385,60 | 2.852,00 | 3.317,34 | 3.821,30 | 4.337,43 | 5.776,13 | T26 |
| T27 | 1.034,85 | 1.303,11 | 1.530,60 | 1.909,36 | 1.969,63 | 2.664,72 | 3.185,69 | 3.705,47 | 4.268,40 | 4.844,91 | 6.451,93 | T27 |
| T28 | 1.153,85 | 1.452,97 | 1.706,62 | 2.128,94 | 2.196,14 | 2.971,16 | 3.552,04 | 4.131,60 | 4.759,26 | 5.402,07 | 7.193,90 | T28 |
| T29 | 1.285,39 | 1.618,61 | 1.901,18 | 2.371,64 | 2.446,50 | 3.309,87 | 3.956,97 | 4.602,61 | 5.301,82 | 6.017,91 | 8.014,01 | T29 |
| T30 | 1.430,64 | 1.801,51 | 2.116,01 | 2.639,64 | 2.722,96 | 3.683,89 | 4.404,11 | 5.122,70 | 5.900,92 | 6.697,93 | 8.919,59 | T30 |
| T31 | 1.589,30 | 2.001,30 | 2.350,68 | 2.932,37 | 3.024,93 | 4.092,43 | 4.892,53 | 5.690,81 | 6.555,33 | 7.440,73 | 9.908,78 | T31 |
| T32 | 1.762,53 | 2.219,44 | 2.606,90 | 3.252,00 | 3.354,65 | 4.538,51 | 5.425,81 | 6.311,11 | 7.269,87 | 8.251,77 | 10.988,83 | T32 |
| T33 | 1.952,89 | 2.459,14 | 2.888,44 | 3.603,22 | 3.716,95 | 5.028,67 | 6.011,80 | 6.992,71 | 8.055,01 | 9.142,96 | 12.175,63 | T33 |
| T34 | 2.161,85 | 2.722,26 | 3.197,51 | 3.988,76 | 4.114,67 | 5.566,73 | 6.655,06 | 7.740,92 | 8.916,90 | 10.121,26 | 13.478,42 | T34 |
| T35 | 2.388,84 | 3.008,10 | 3.533,25 | 4.407,58 | 4.546,71 | 6.151,24 | 7.353,85 | 8.553,72 | 9.853,17 | 11.183,99 | 14.893,65 | T35 |
| T36 | 2.637,28 | 3.320,94 | 3.900,70 | 4.865,97 | 5.019,57 | 6.790,97 | 8.118,65 | 9.443,31 | 10.877,90 | 12.347,13 | 16.442,59 | T36 |
| T37 | 2.906,28 | 3.659,68 | 4.298,58 | 5.362,30 | 5.531,56 | 7.483,65 | 8.946,75 | 10.406,53 | 11.987,45 | 13.606,53 | 18.119,74 | T37 |
| T38 | 3.196,91 | 4.025,65 | 4.728,43 | 5.898,53 | 6.084,72 | 8.232,01 | 9.841,42 | 11.447,18 | 13.186,19 | 14.967,19 | 19.931,71 | T38 |
| T39 | 3.513,40 | 4.424,19 | 5.196,55 | 6.482,48 | 6.687,10 | 9.046,98 | 10.815,72 | 12.580,45 | 14.491,62 | 16.448,94 | 21.904,95 | T39 |
| T40 | 3.842,96 | 4.839,18 | 5.683,99 | 7.090,54 | 7.314,36 | 9.895,59 | 11.830,24 | 13.760,50 | 15.850,94 | 17.991,85 | 23.959,63 | T40 |
| T41 | 4.211,89 | 5.303,74 | 6.229,65 | 7.771,23 | 8.016,53 | 10.845,57 | 12.965,94 | 15.081,50 | 17.372,63 | 19.719,07 | 26.259,76 | T41 |
| T42 | 4.612,02 | 5.807,59 | 6.821,46 | 8.509,49 | 8.778,10 | 11.875,90 | 14.197,71 | 16.514,25 | 19.023,03 | 21.592,38 | 28.754,43 | T42 |
| T43 | 5.045,55 | 6.353,51 | 7.462,68 | 9.309,39 | 9.603,25 | 12.992,23 | 15.532,29 | 18.066,59 | 20.811,19 | 23.622,06 | 31.457,35 | T43 |
| T44 | 5.509,74 | 6.938,03 | 8.149,25 | 10.165,85 | 10.486,74 | 14.187,52 | 16.961,26 | 19.728,71 | 22.725,82 | 25.795,29 | 34.351,43 | T44 |
| T45 | 6.011,12 | 7.569,39 | 8.890,83 | 11.090,94 | 11.441,04 | 15.478,58 | 18.504,73 | 21.524,02 | 24.793,87 | 28.142,67 | 37.477,41 | T45 |
| T46 | 6.546,11 | 8.243,07 | 9.682,11 | 12.078,04 | 12.459,29 | 16.856,17 | 20.151,66 | 23.439,66 | 27.000,53 | 30.647,36 | 40.812,90 | T46 |
| T47 | 7.122,17 | 8.968,46 | 10.534,14 | 13.140,90 | 13.555,71 | 18.339,52 | 21.925,00 | 25.502,35 | 29.376,57 | 33.344,33 | 44.404,43 | T47 |
| T48 | 7.734,68 | 9.739,74 | 11.440,08 | 14.271,02 | 14.721,50 | 19.916,72 | 23.810,55 | 27.695,56 | 31.902,96 | 36.211,94 | 48.223,21 | T48 |
| T49 | 8.392,12 | 10.567,62 | 12.412,48 | 15.484,06 | 15.972,83 | 21.609,64 | 25.834,45 | 30.049,68 | 34.614,71 | 39.289,96 | 52.322,19 | T49 |
| T50 | 9.097,06 | 11.455,30 | 13.455,13 | 16.784,72 | 17.314,54 | 23.424,85 | 28.004,54 | 32.573,85 | 37.522,35 | 42.590,31 | 56.717,25 | T50 |
| T51 | 9.843,02 | 12.394,64 | 14.558,45 | 18.161,07 | 18.734,34 | 25.345,68 | 30.300,92 | 35.244,91 | 40.599,18 | 46.082,72 | 61.368,06 | T51 |
| T52 | 10.640,30 | 13.398,60 | 15.737,69 | 19.632,11 | 20.251,82 | 27.398,68 | 32.755,29 | 38.099,74 | 43.887,71 | 49.815,42 | 66.338,88 | T52 |
| T53 | 11.480,89 | 14.457,09 | 16.980,96 | 21.183,05 | 21.851,71 | 29.563,18 | 35.342,96 | 41.109,62 | 47.354,84 | 53.750,84 | 71.579,65 | T53 |
| T54 | 12.376,40 | 15.584,75 | 18.305,48 | 22.835,33 | 23.556,14 | 31.869,11 | 38.099,71 | 44.316,17 | 51.048,52 | 57.943,40 | 77.162,86 | T54 |
| T55 | 13.329,38 | 16.784,77 | 19.715,00 | 24.593,65 | 25.369,97 | 34.323,03 | 41.033,39 | 47.728,52 | 54.979,26 | 62.405,05 | 83.104,40 | T55 |
| T56 | 14.329,08 | 18.043,63 | 21.193,63 | 26.438,17 | 27.272,72 | 36.897,26 | 44.110,89 | 51.308,16 | 59.102,70 | 67.085,42 | 89.337,23 | T56 |
| T57 | 15.375,11 | 19.360,81 | 22.740,76 | 28.368,16 | 29.263,62 | 39.590,76 | 47.330,98 | 55.053,65 | 63.417,20 | 71.982,66 | 95.858,85 | T57 |
| T58 | 16.482,12 | 20.754,79 | 24.378,10 | 30.410,66 | 31.370,60 | 42.441,29 | 50.738,82 | 59.017,52 | 67.983,24 | 77.165,41 | 102.760,69 | T58 |
| T59 | 17.652,35 | 22.228,38 | 26.108,94 | 32.569,82 | 33.597,92 | 45.454,62 | 54.341,27 | 63.207,76 | 72.810,05 | 82.644,16 | 110.056,70 | T59 |
| T60 | 18.870,36 | 23.762,14 | 27.910,46 | 34.817,14 | 35.916,17 | 48.590,99 | 58.090,82 | 67.569,10 | 77.833,94 | 88.346,60 | 117.650,61 | T60 |
| T61 | 20.153,54 | 25.377,97 | 29.808,37 | 37.184,70 | 38.358,47 | 51.895,18 | 62.040,99 | 72.163,80 | 83.126,65 | 94.354,17 | 125.650,85 | T61 |
| T62 | 21.483,68 | 27.052,91 | 31.775,72 | 39.638,89 | 40.890,13 | 55.320,26 | 66.135,70 | 76.926,61 | 88.613,01 | 100.581,55 | 133.943,81 | T62 |
| T63 | 22.901,60 | 28.838,40 | 33.872,92 | 42.255,06 | 43.588,88 | 58.971,40 | 70.500,66 | 82.003,76 | 94.461,46 | 107.219,93 | 142.784,10 | T63 |
| T64 | 24.344,40 | 30.655,22 | 36.006,91 | 44.917,13 | 46.334,98 | 62.686,60 | 74.942,20 | 87.170,00 | 100.412,54 | 113.974,79 | 151.779,50 | T64 |
| T65 | 25.853,75 | 32.555,85 | 38.239,34 | 47.701,99 | 49.207,75 | 66.573,16 | 79.588,61 | 92.574,54 | 106.638,11 | 121.041,22 | 161.189,82 | T65 |
| Índices de secundagem 2021 (conversão a 20") | 0,5254 | 0,6616 | 0,7771 | 0,9694 | 1,0000 | 1,3529 | 1,6174 | 1,8813 | 2,1671 | 2,4598 | 3,2757 | Índices de secundagem 2021 (conversão a 20") |